

STREDOEURÓPSKE RÁDIOKOMUNIKAČNÉ DNI 2012 CENTRAL EUROPEAN RADIOCOMMUNICATION DAYS 2012

Frekvenčné Spektrum
Digitalizácia R a TV vysielania

Frequency Spectrum
HF&TV Broadcasting Digitalization

8.ročník

8th Annual

Štvrtok, 15. marec 2012 Thursday, March 15th, 2012	
08.30 – 09.30	Registrácia – Ranná káva Registration – Morning Coffee
09.30 – 09.50	Otvorenie konferencie Opening Session
Téma 1 Topic 1	FREKVENČNÉ SPEKTRUM FREQUENCY SPECTRUM Predseda / Chairman: Juraj Oravec , Head of Radiocommunication Division, Research Institute of Posts and Telecommunications, Slovak Republic
9.50 – 10.20 Keynote	Závery ITU Svetovej rádiokomunikačnej konferencie WRC-12 Conclusions of the ITU World Radiocommunication Conference WRC-12 Pham Nhu Hai , Head of Broadcasting Services Division, ITU Geneva, Switzerland
10.20 – 10.40	Frekvenčný manažment v SR Frequency management in Slovak Republic Milan Mizera , Head of Spectrum Planning Department Telecommunications Regulatory Authority of the Slovak Republic
10.40 – 11.10	Prestávka Break
11.10 – 11.30	Digitálna dividenda: 2,6GHz – príležitosť pre inovácie Digital dividend: 2,6 GHz – an innovation opportunity Ivan Marták , Strategy&Regulatory Affairs Director, Orange Slovakia, a.s.
11.30 – 12.00 Keynote	Oceňovanie frekvenčného spektra: metódy a príklady Valuing radio frequency spectrum: methods and examples Chris Doyle , Consultant Economist, Apex Economics, United Kingdom
12.00 – 13.00	Panelová diskusia 1 / Panel Discussion 1 Ako oceňovať a využívať frekvenčné spektrum? How to value and utilize the radio frequency spectrum? Panelists: Speakers of Topic 1 + Ladislav Mikuš , Chairman of the Telecommunications Regulatory Authority of the Slovak Republic
13.00 – 14.20	Obed Lunch

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Téma 2 Topic 2	Digitalizácia rozhlasového vysielania HF Broadcasting Digitalization Predseda / Chairman: Jiří Vykydal , Manager of Strategy and R&D, České Radiokomunikace a.s., Czech Republic
14.20 – 14.40	Skúšobné rozhlasové vysielanie v systéme DRM+ na Slovensku Trial broadcasting in DRM + system in Slovakia Marián Félix , researcher, Research Institute of Posts and Telecommunications, Slovak Republic
14.40 – 15.10 Keynote	Digitálne rozhlasové vysielanie – nemecký prístup Digital radio broadcasting – the German approach Klaus Michels , Section Broadcasting, Bundesnetzagentur, Germany
15.10 – 15.30	Druhá fáza digitalizace pozemského TV vysílání v ČR Digitization of terrestrial TV broadcasting in the Czech Republic - The second phase Jiří Vykydal , Manager of Strategy and R&D, České Radiokomunikace a.s., Czech Republic
15.30 – 15.50	<i>Prestávka</i> <i>Break</i>
15.50 – 16.10	Je pozemské rozhlasové vysielanie skutočne mŕtve? Is terrestrial broadcasting really dead? Jochen Huber , CEO, TRANSRADIO SenderSysteme Berlin AG, Germany
16.10 – 17.00	Panelová diskusia 2 / Panel Discussion 2 Pozemské vysielanie alebo internet? / Terrestrial broadcasting or internet? Panelists: Speakers of Topic 2
17.00 – 17.10	Ukončenie 1.dňa konferencie Completion of the 1st day of the conference
17.10 – 18.30	<i>Koktail</i> <i>Cocktail</i>

Piatok, 16. marec 2012 Friday, March 16th, 2012	
Téma 3 Topic 3	Digitalizácia TV vysielania TV Broadcasting Digitalization Predseda / Chairman: Chris Doyle , Consultant Economist, Apex Economics, UK
09.30 – 09.50	Budúcnosť digitálneho vysielania na Slovensku Future of digital broadcasting in Slovakia Zsolt Nagy , Director of Division for Strategy and Business Development, Towercom, a.s., Slovak Republic
09.50 – 10.20 Keynote	Problémy s interoperabilitou v HDTV reťazci Interoperability problems throughout HDTV production & broadcasting chain Andy Quested , Head of Technology HD&3D, BBC London, United Kingdom
10.20 – 10.40	Satelity SES - efektívne celoštátne nasadenie HDTV a 3D služieb a flexibilný distribučný model v rámci procesu digitalizácie SES satellites - effective deployment of HDTV and 3D services countrywide and flexible distribution model within the digitalization process Leszek Bujak , Sales and Business Development Director, ASTRA CEE, Poland
10.40 – 11.00	3D technológia: očakávaný vývoj a jeho dôsledky pre vysielateľov 3D technology: the expected development and its implications for broadcasters Yvonne Thomas , Project Engineer, EBU Technical, Switzerland
11.00 – 11.30	Prestávka Break
11.30 – 11.50	Ako kombinovať DMB / DAB / DAB+, s internetom pre zvýšenie funkčnosti a nové zdroje príjmov How DMB / DAB / DAB+, to combine with the internet for increasing functionalities and new revenue streams Gunnar Garfors , CEO, Norwegian Mobile TV Corporation, Norway
11.50 – 12.30	Panelová diskusia 3 / Panel Discussion 3 Ďalší vývoj HD&3D-TV / Next development HD&3D-TV Panelists: Speakers of Topic 3
12.30 – 12.40	Ukončenie konferencie End of the Conference