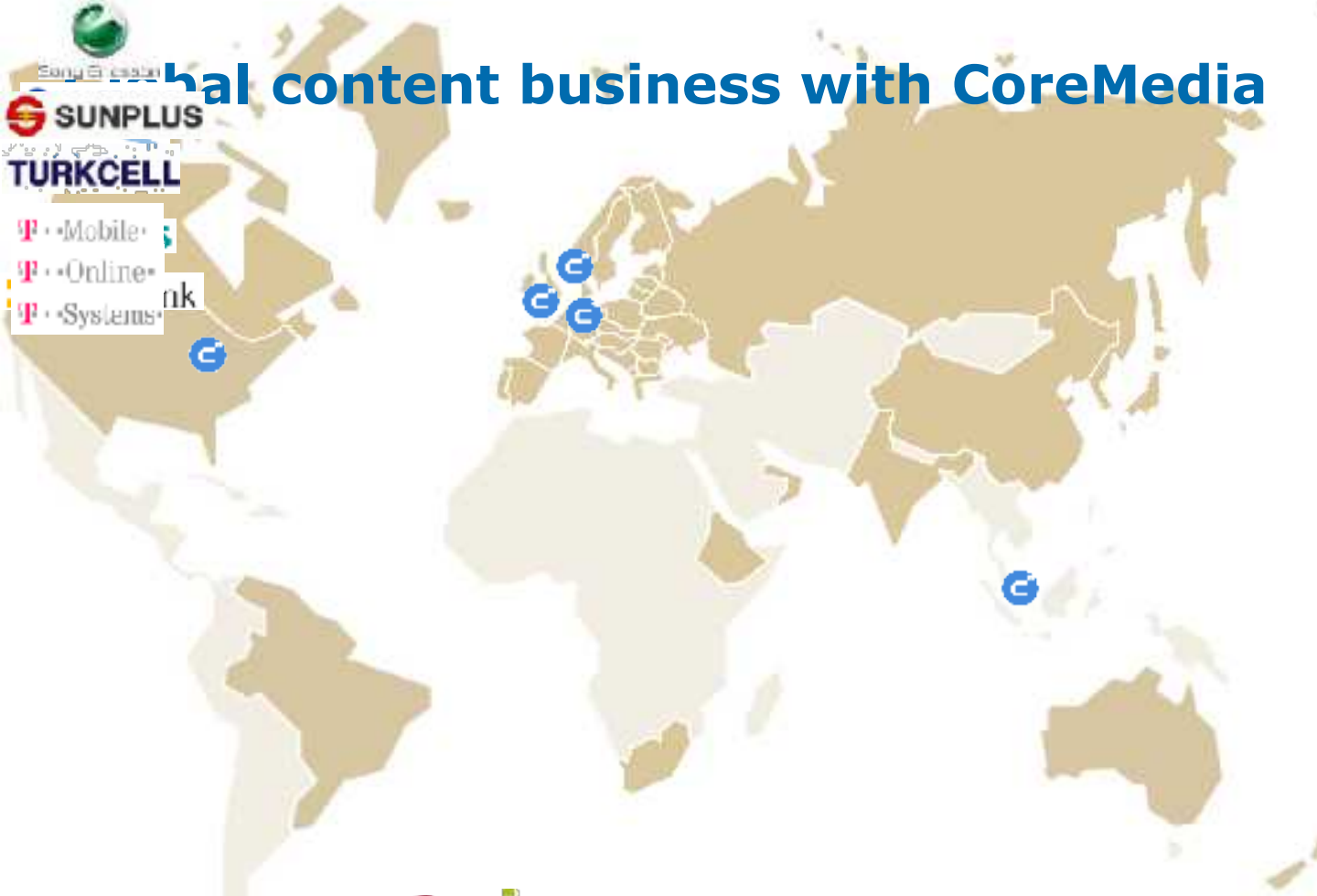




Any content, **anywhere,**
in a trusted universe

Text Games Music Metadata Advertising
Videos MS Office
ECMS PDF Images
Ringtones
TV User generated Product data
Portals P2P Internationalization
Accessibility Multisite Convergence Triple play
Intranet Mobile **anywhere,**
Off portal WAP Search Web 2.0 Digital home
Authentication
Superdistribution Recommendation
Billing Rules Protection
Workflow DRM Personalization
Watermarking

Global content business with CoreMedia



CoreMedia Mobile TV opens up the market

select

watch

participate

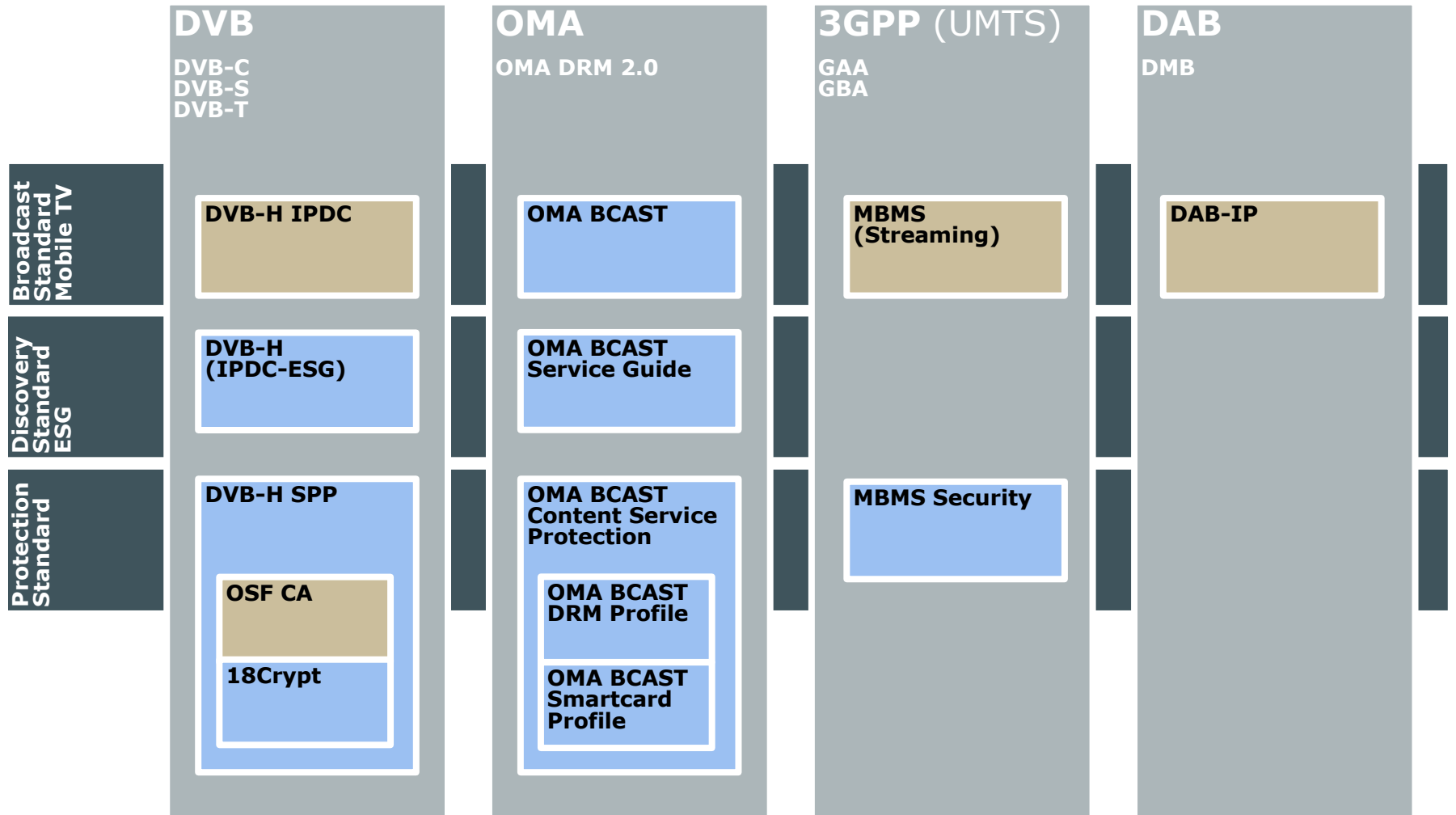
buy & share



Different scenarios, complete protection of mobile content and services



First to feature all standards: Simulcrypt, 18Crypt, OMA BCAST Smartcard & DRM Profile



End-to-end business: Start a trial within a week, upgrade and integrate

CoreMedia Mobile TV IOP Test Box



- » For tests and user trials
- Ready-to-go turnkey solution, pre-configured soft- and hardware
- Single ESG



CoreMedia Mobile TV Platform

- » Extend service delivery platforms over convergent TV services
- » ESG offer management: program and purchase options
- » Integrated into carrier grade platforms of leading vendors



Ready-to-go turnkey solution, pre-configured soft- and hardware

CoreMedia Mobile TV IOP Test Box



Software

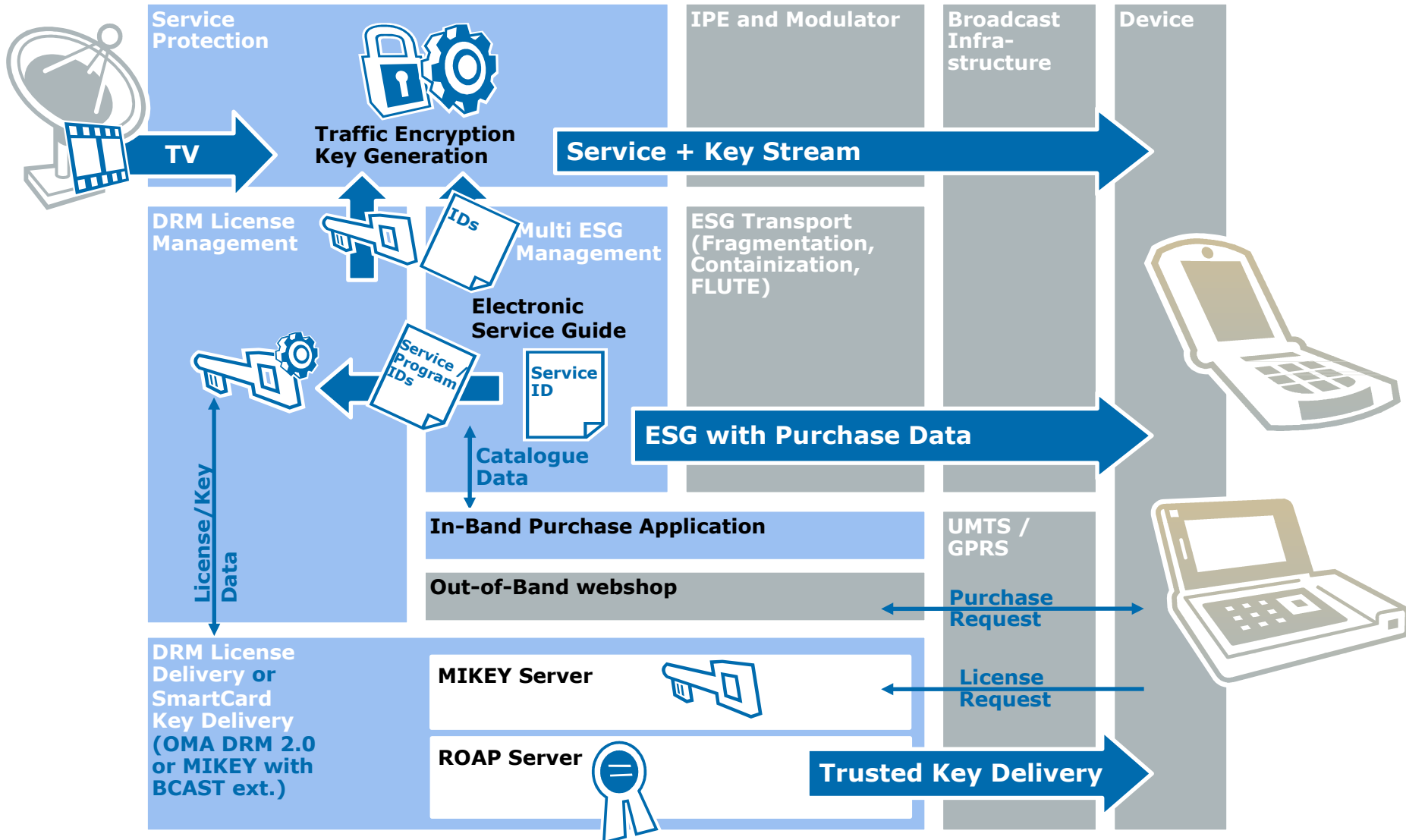
- ESG offer management
- 18Crypt & OMA BCAST service protection
- » DRM license delivery (OMA DRM 2.0 ROAP server)
- Smartcard key delivery (MIKEY server)
- » In-band purchase application and demo shop for out-of-band purchase simulation
- Demo video from pre-configured Darwin streaming server
- » IOP Test PKI for OMA DRM 2.0
- » XML-interface for import of „tv.tv.de“ program plan data

Hardware

- 19" 4HE transportable rack
- Sun X4100 server
2x73GB RAID 1, 4GB RAM
2 CPUs (Solaris 10)
- EXPWAY FastESG server
on Dell PowerEdge SC1425
SATA 80 GB, 1 GB RAM,
Xeon 3.2 GHz CPU (Windows 2003 server)
- ENENSYS MobiSlice IP encapsulator (without remix option)
- ENENSYS NN6-1160RF DVB-H modulator
- Wifi accesspoint, ethernet switch



CoreMedia Mobile TV system architecture



Launching mobile TV via DVB-H quickly and cost-effectively



Success with CoreMedia

» Leading mobile operator in Austria

» Launch of mobile TV services via DVB-H

» CoreMedia Mobile TV IOP Test Box

» Mobile TV trial within a week, smooth integration

Nokia broadcasts mobile TV with CoreMedia key components

NOKIA
Connecting People



Success with CoreMedia

» Leading handset manufacturer

» Mobile broadcast platform for mobile TV via DVB-H

» CoreMedia Mobile TV as a key component

» Interoperability with all handsets

Mobile TV with proven content technology for four German MNOs



Success with CoreMedia

» Leading German broadcast network operator

» Live-TV trials: 4 MNOs, 16 TV channels, 4 cities

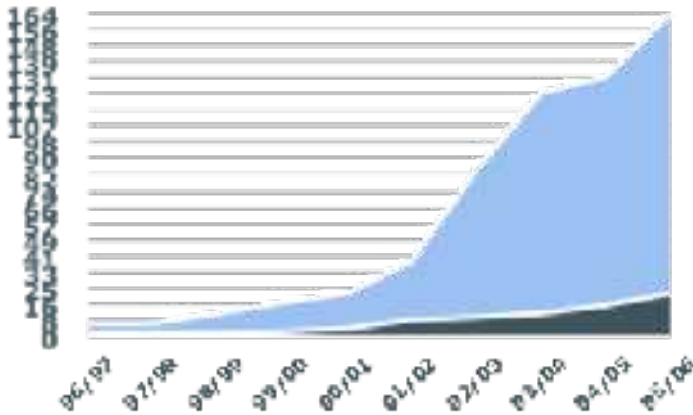
» CoreMedia Mobile TV Platform

» Stable, secure, works with Nokia, Motorola, Sagem, Samsung, BenQ

CoreMedia provides key components for every service delivery platform

- Fastest growing software company in Germany

» Profitable growth



Revenue 2006: € 20,8 million Employees: 142

» Award-winning company



» Hot-wired in convergence



innovate



Any content, anywhere, in a trusted universe

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